

# E-Leadership

**Dec 12 – 13, 2024**

**Venue: PIM, Karachi**

**Rs. 31,000/=**

**Sep 12 – 13, 2024**

**Venue: PIM, Lahore.**

**Rs. 31,000/=**

## Course Description

E-leadership is the process by which a leader guides and motivates followers through technology. This requires leaders to be communication-oriented, supportive, promote confidence-building, and be capable of creating a stable environment. This involves strategically using a company's digital assets to establish authority and pursue the business's goals. E-leaders can leverage a variety of digital tools and content to accomplish their organization's goals.

E-leaders have a deep understanding of business goals and can craft careful plans to leverage digital assets for a competitive edge. Digital transformation has caused companies to adopt new digital technologies, so this form of leadership ensures those are leveraged in the best way possible.

Technology initiatives also improve how companies respond to customer needs. Business models in the digital world should adapt to use the new technology available, and E-leaders can help smooth that transition.

## LEARNING OUTCOMES

- Understand digital disruption and its impact, opportunities, and threats, plus emerging themes and current trends
- Understand what is required to become a future E-leader
- Gain a clear picture of Digital Transformation and common myths and misunderstandings
- Learn the tools needed to help you lead digitally within your organization

## WHO MUST ATTEND?

All managers and leaders who want to be ahead of their colleagues in the modern workplace.

## COURSE CONTENTS:

- Embracing E-Insight: Technology for Strategic Leadership
- Unveiling Modern Leadership: Effective Leadership
- Cultivating E-Culture and E-Mindset: Digital-First Organization
- Navigating E-Leadership Dynamics: Leading Virtual Teams
- Fostering Collaborative E-Leadership: Enhancing Team Connectivity
- Empowering Teams in the Digital Realm: Autonomy and Accountability
- Case Study and Presentation

**FOR DETAILS AND REGISTRATION**

**PIM, Karachi:** Management House, Shakra-e-Iran, Clifton, Karachi 75600  
Voice Dir: (+9221) 9925 1718, 9925 1680, E-Mail: [program@pim.com.pk](mailto:program@pim.com.pk)

**PIM, Lahore:** Management House, 70-B/2, Gulberg III, Lahore 54600.  
Voice Dir: (+9242) 9926 3137  
Mobile: 0300-8840880, 0332-4353820 E-Mail: [pimlhe@pim.com.pk](mailto:pimlhe@pim.com.pk)

**PIM, Islamabad:** Plot No. 12-K, Sitara Market, Sector G-7 Markaz, Islamabad  
Voice Dir: (+9251) 9252651 -2, E-Mail: [pimisb@pim.com.pk](mailto:pimisb@pim.com.pk)