HR Analytics

Aug 19 – 20, 2024	Venue: PIM, Lahore.	Rs. 31,000/=
July 18 – 19, 2024	Venue: PIM, Islamabad.	Rs. 31,000/=

Course Description

In Human Resources, with the automation of many HR dealings, from recruitment to retirement along with the need to perform strategically, analytics of the workforce is more important than ever. HR analytics is a lot more than head counting–it's about the total amount and the quality of talent, knowledge, and expertise to move your organization forward and stay ahead of competition. It's about measuring the return on human capital investment and measuring the impact and how HR is driving performance, productivity, and profitability.

LEARNING OUTCOMES

- Analytical problem-solving methods
- Going from information to insight
- Tools of analytics
- Improving measurement
- Four types of measures

  1. Activity
  2. Efficiency
  3. Effectiveness
  4. Impact (ROI)

- Transformation of opinion to action

WHO MUST ATTEND?

Mangers/ supervisors of different functions

COURSE CONTENTS:

The main objectives of this course are to: Provide HR practitioners the ability to evaluate their work in both qualitative and quantitative terms. The participants will be able to understand and learn about

- Evolution of HR Analytics
- The era of big Data
- Why measure HR
- Analytics and its impact on Business
- Expectations from HR

FOR DETAILS AND REGISTRATION

PIM, Karachi: Management House, Shahra-e-Iran, Clifton, Karachi 75600
Voice Dir: (+9221) 9925 1718, 9925 1680, E-Mail: program@pim.com.pk

PIM, Lahore: Management House, 70-B/2, Gulberg III, Lahore 54600.
Voice Dir: (+9242) 9926 3137
Mobile: 0300-8840880, 0332-4353820   E-Mail: pimlhe@pim.com.pk

PIM, Islamabad: Plot No. 12-K, Sitara Market, Sector G-7 Markaz, Islamabad
Voice Dir: (+9251) 9252651 -2,   E-Mail: pimisb@pim.com.pk