

Managerial Transition: From Operational Manager to Strategic Thinker

Dec 02 – 03, 2024

Venue: PIM, Karachi

Rs. 33,000/=

Course Description

If you want to move from being a good manager at operational level to a great manager at senior level, this training program will enable you to enrich yourself with ideas, planned actions, and implementation strategy that will add value to your organization through increased team work and enhanced personal capabilities. This training program will help you in becoming proactive manager, with innovative thinking and persuasive approach. They are key factors to become instrumental in bringing strategic change, needed in the organization for creating value for all the stakeholders.

LEARNING OUTCOMES

You will be able to develop insights to:

- Inspire and direct your team for greater competitiveness.
- Add value through customer satisfaction.
- Foresee change in market, change in customer expectations.
- Identify opportunities for strategic alliances.
- Analyze strengths and weaknesses of your work group.

WHO MUST ATTEND?

This program is designed for departmental heads, senior professionals, functional managers, and individuals, inspiring to become strategic thinker and change agent for organizational development.

COURSE CONTENTS:

- Developing strategic management skills.
- Creating strategic framework.
- Formulating vision, mission and strategy for your work group.
- Influencing the stakeholders to materialize your vision, achieve your mission through successfully working on your strategy.
- Building your personal strategic plan for professional growth.

FOR DETAILS AND REGISTRATION

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