

# Employee Engagement: Beyond Satisfaction

**Nov 25 – 26, 2024**

**Venue: PIM, Lahore.**

**Rs. 31,000/=**

**Aug 26 – 27, 2024**

**Venue: PIM, Islamabad.**

**Rs. 31,000/=**

## Course Description

The term employee engagement relates to the level of an employee's commitment and connection to an organization. Employee engagement has emerged as a critical driver of business success in today's competitive marketplace. High levels of engagement promote retention of talent, foster customer loyalty and improve organizational performance and stakeholder value.

## LEARNING OUTCOMES

The participants will be able to make linkage between the organizational performance and employee commitment by learning these following support functions and its contribution towards the employee satisfaction.

- Terminology difference; satisfaction, commitment and engagement
- The factors support engagement activities
  - The engagement model
  - The culture
  - The line manager
  - Support systems
  - The HR
- Measuring Employee Engagement
  - Engagement Equation
- How to Initiate Engagement programs?

## WHO MUST ATTEND?

Mangers/ supervisors of different functions

## COURSE CONTENTS:

In This two Days session we will discuss:

- The nature and drivers of employee engagement.
- Why is employee engagement important?
- Behaviors of engaged and disengaged employees
- The roles of HR and management in engaging employees.
- Why an employee needs to feel engaged.
- Guidelines for developing effective employee engagement initiatives and engagement surveys.
- HR practices that can increase engagement.
- Communications opportunities and methods for engaging remote teams

**FOR DETAILS AND REGISTRATION**

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