

# Lateral Creative Solutions and Analytical Skills

**August 26 – 28, 2024**

**PIM, Karachi**

**Rs. 41,000/=**

**November 11 – 13, 2024**

**PIM, Islamabad**

**Rs. 41,000/=**

## Course Description

"Lateral Creative Solutions and Analytical Skills" encompasses the fusion of unconventional problem-solving techniques with data-driven analysis. It represents a dynamic approach to tackling challenges by thinking laterally, exploring innovative angles, and utilizing analytical prowess to derive actionable insights. This synergy enables individuals or teams to navigate complexities effectively, devise inventive solutions, and optimize outcomes across various domains. Whether in business, technology, or creative endeavors, leveraging lateral creative solutions alongside analytical skills fosters agility, innovation, and sustainable growth.

## LEARNING OUTCOMES

- Mastery of essential digital tools and utilities for efficient task management and productivity enhancement.
- Improved time management skills and resource utilization through the effective use of productivity tools.
- Enhanced collaboration and communication among team members through shared documents, calendars, and email management systems.
- Increased productivity and effectiveness in daily tasks and workflows, resulting in better organizational outcomes.
- Utilizing data analysis techniques to extract valuable insights and transform data into actionable assets for informed decision-making.

## COURSE CONTENTS:

- Enhance problem-solving by fostering creative solutions and diverse perspectives.
- Foster innovation by encouraging outside-the-box thinking and breakthrough ideas.
- Integrate analytical and creative thinking for balanced problem-solving.
- Improve decision-making through lateral thinking and logical analysis.
- Build adaptability by applying flexible thinking to new challenges.
- Enhance communication skills for clear and effective ideas sharing.
- Cultivate a creative mindset to see problems as growth opportunities.
- Provide practical application through real-world exercises in organizational contexts.

## TARGET AUDIENCE:

All Managers and Leaders who want to be more methodical and professional in their thinking and analytical skills. For effective problem solving and decision making.

**FOR DETAILS AND REGISTRATION**

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