

Managerial Psychology

Sep 10 – 11, 2024

Venue: PIM, Lahore.

Rs. 31,000/=

Course Description

Being a successful manager or team leader requires not only business knowledge but a good understanding of the humans around. This is extremely important to handle the challenges you face in your role as a manager and a leader in a team.

The course will help you ensure fewer misunderstandings, enhance team coordination and collaboration. By applying **Neuro Linguistic Programming (NLP), the latest and proven scientific tool**, you will be able to understand how to effectively communicate, deal with conflict and difficult people, and motivate and create a positive team atmosphere.

You will learn how to build, motivate, and maintain an effective, high-performing team. Make the most of your employees' skills and abilities and increase productivity, ensure performance excellence, and deal effectively with underperformers.

LEARNING OUTCOMES

- Diagnose organizational problems and decide on successful interventions
- Build good rapport with customers, colleagues, and staff
- Fine-tune your use of language to influence others effectively
- Understand people's capabilities and so improve your ability to delegate
- Explore ways to motivate and inspire employees

WHO MUST ATTEND?

All managers and leaders who want to acquire a methodical and professional NLP-based approach to influencing others and developing personal impact.

COURSE CONTENTS:

- Understanding social processes
- Harassment and Workplace Violence
- Counterproductive Work Behavior
- Diversity and Discrimination
- Employee Engagement
- Emotional Intelligence
- Human Engineering
- NLP techniques for managers

FOR DETAILS AND REGISTRATION

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