

# Effective Presentation Skills

<b>Feb 10 – 11, 2025</b>	<b>Venue: PIM, Karachi</b>	<b>Rs. 31,000/=</b>
<b>Jun 26 – 27, 2025</b>	<b>Venue: PIM, Lahore.</b>	<b>Rs. 31,000/=</b>
<b>May 12 – 13, 2025</b>	<b>Venue: PIM, Islamabad.</b>	<b>Rs. 31,000/=</b>

**Note: The Fee is Exclusive of GST.**

## Course Description

**Properly Prepared Powerful Presentation Provide Push for Promotion.**

According to the latest survey, Glossophobia- the fear of public speaking continues to top the list of the most common phobias and is believed to affect up to 75% of the population. But in the workplace your success depends heavily upon how you're received. Based on how you present an idea, people may or may not buy something from you, may or may not learn something from you, and may or may not be disposed to conduct business with you.

A good presentation can win people's trust and motivate them to act. And on a personal level, the ability to move an audience can shape the trajectory of a manager's career. This training is designed to provide tools and techniques for developing an effective presentation.

## LEARNING OUTCOMES

- Plan and prepare presentation
- Deliver an exceptional presentation
- Skillfully handle difficult questions and situations
- Overcome negative stress and gain confidence in their presentation skills

## WHO MUST ATTEND?

This program is designed for individuals who are involved in making formal/informal presentation in their present job or is required to do in the future.

## COURSE CONTENTS:

- 8 Step Audience Centered Presentation Skills Model
- Organizing & Outlining presentation
- Delivery of presentation (Verbal & nonverbal)
- Difference between informative & persuasive presentation
- How to become a confident presenter
- Question/Answer handling
- Dealing with difficult audience members

**FOR DETAILS AND REGISTRATION**

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