

# MANAGEMENT IN THE AGE OF ARTIFICIAL INTELLIGENCE

**Feb 24 – 25, 2025**

**Venue: PIM, Lahore.**

**Rs. 31,000/=**

**Apr 10 – 11, 2025**

**Venue: PIM, Islamabad.**

**Rs. 31,000/=**

**Note: The Fee is Exclusive of GST.**

The applications of artificial intelligence in business are many, from improving relationships with employees and customers to finding patterns in extreme data volume to performing repetitive tasks. These should be a great benefit to most managers as it means they should have more time to focus on how they add value to their organization. The key is to embrace the opportunity in artificial intelligence for individual and organization success, including scaling your skills and using AI to scale your impact. The core focus of this two days course is to give conceptual clarity and comprehension to the participants referencing AI; furthermore, the relationship between AI and business activities. Adoption or adaptation of AI varies from business to business and industry to industry. We need to comprehend the intrinsic phenomenon of AI so that we may apply it in our organization.

## LEARNING OUTCOME:

- Comprehend the fundamental concept of AI
- Understand its core relationship with Management's functions and operations
- Recognize the increasing significance of AI in forthcoming business scenario
- Realize the need of behavioral modulation in terms to accept AI as a partner

## WHO MUST ATTEND?

This course is designed for Senior Managers, Departmental Heads, Management Practitioners and Marketing & Sales Managers

## COURSE CONTENTS:

- Conceptualization of Artificial Intelligence
- Linkage between AI and Management
- Embedding AI in Management
- Human side of AI
- AI and Management: Challenges and Intricacies
- Advantages of AI in business

## **FOR DETAILS AND REGISTRATION**

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