

# Management Course for Junior Executives

Jun 16 – 20, 2025      Venue: PIM, Karachi      Rs. 43,000/=

May 19 – 23, 2025      Venue: PIM, Lahore.      Rs. 43,000/=

Feb 17 – 21, 2025      Venue: PIM, Islamabad.      Rs. 43,000/=

**Note: The Fee is Exclusive of GST.**

## Course Description

This intensive four full day integrated management program has been designed primarily for junior executives. The purpose of this course is to broaden the knowledge, outlook of the executives by introducing them to the major discipline of business management and prepare them for advancement to positions of greater responsibility.

## LEARNING OUTCOMES

- Learn essential management functions and skills
- Manage your human resources more effectively
- Get insights of marketing management
- Become more proficient in managing business operations

## WHO MUST ATTEND?

The course is open to persons occupying positions of responsibility with a few years' experience. Participants preparing for senior positions will find the course very helpful.

## COURSE CONTENTS:

- Management
- Human Resource Management
- Accounting and Finance
- Marketing and Sales Management
- Operations Management
- Supply Chain Management
- Quality Management
- Business Communication

## **FOR DETAILS AND REGISTRATION**

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